

# DECODE ARENA

## ANALYTICS EVENT

- **Event Date:** 28th February 2025
- **Open to PG students only.**
- **Team Size:** 2 members per team.

### Time Duration for Rounds:

- Round 1: 30 minutes
- Round 2: 40 minutes
- Round 3: 1 hour for analysis, 10-15 minutes for presentation

### Round Descriptions:

- **Round 1:** Data Quest - Analytics and data related questions.
- **Round 2:** Rapid Questioning - Questions on business scenarios
- **Round 3:** Data Decode – Dataset analysis and business recommendations with a 1-hour analysis and a 10-15 minutes presentation.

### Evaluation Criteria:

- Accuracy and relevance of data insights.
- Creativity in business recommendations.
- Quality and clarity of the presentation.

### Technical Requirements:

- Participants need to bring laptops with Excel, Python, R, Tableau, or Power BI pre-installed.

### Event Co-ordinators:

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